

VEE AT WANDERLUXE

TRAVEL CREATOR
HOSPITALITY • EXPERIENCES

More than a post.
Content travelers want to watch and brands can put to work.

Media Kit 2026

MEET THE CREATOR

Hi, I'm *Vee.*



I create travel and lifestyle content centered around the places worth staying, eating, exploring, and experiencing.

My content blends polished travel visuals with honest, conversational storytelling that helps people discover where they actually want to go next.

I'm also the owner of **A Wanderluxe Experience,** giving me a unique perspective on both travel inspiration and the decisions travelers make before booking.

Elevated experiences.
Honest recommendations.
Travel worth sharing.

HOTELS + RESORTS • DESTINATIONS • FOOD + DRINK • EXPERIENCES

Content That Gets Discovered

Vee At Wanderluxe · TikTok · 28-DAY PERFORMANCE

September 2- September 29, 2026

60.8K
POST VIEWS

33.9K
VIEWERS

21.4K
NEW VIEWERS

935
SHARES

96.1%
OF TRAFFIC CAME FROM FOR YOU + SEARCH

+184
NET FOLLOWERS IN 28 DAYS
Content is primarily discovered beyond my existing audience.

AUDIENCE SNAPSHOT

90.7% U.S. · **82%** WOMEN · **68.5%** ages 25-44

Growing Beyond the Follow

CROSS-PLATFORM DISCOVERY

Vee at Wanderluxe
Instagram

61.5K
30 day views

36.3K
Viewers

95.5%
Views from Non-Followers

3.7K
Interactions

A Wanderluxe Experience
TikTok

5K
28 day views

4.4K
Viewers

3.8K
New Viewers

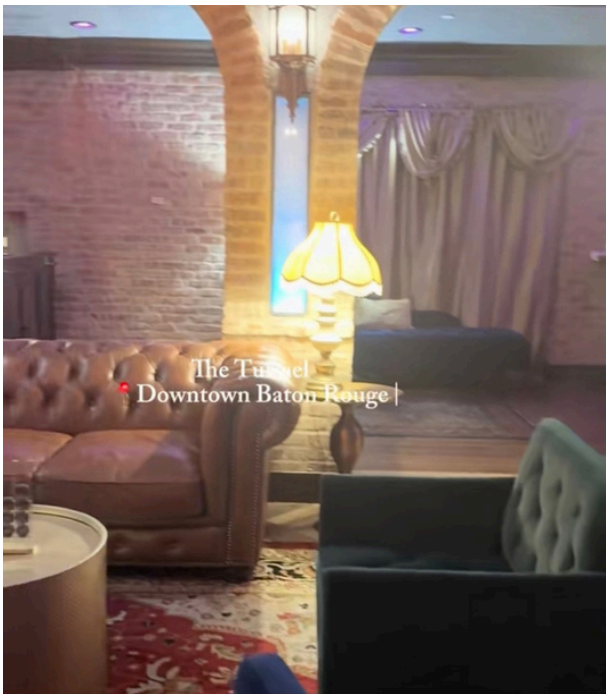
95.6%
For You + Search

127K+

combined cross-platform content views in the past month.

CONTENT THAT DRIVES ACTION

SELECTED ORGANIC PERFORMANCE



LOCAL EXPERIENCE DISCOVERY

The Tunnel - Baton Rouge, LA

14.4K Views

336	594
Shares	Saves
99%	48
Non Followers	New Followers



DINING DISCOVERY

Mason's Grill - Baton Rouge, LA

31.9K Views

821	325
Shares	Saves
98.7%	52
Non Followers	New Followers

My audience doesn't just watch recommendations.
They share them, save them, and use them to discover where to go next.

Featured Hospitality Collaboration

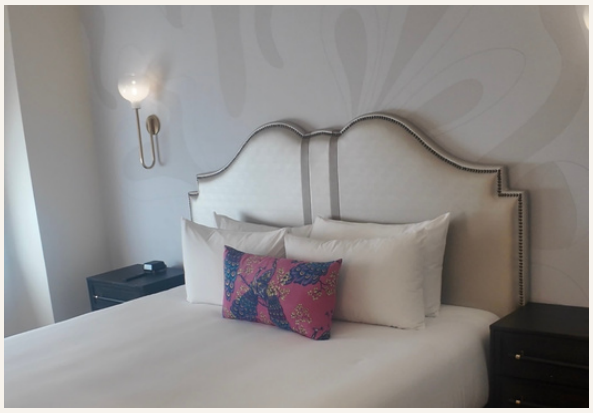
The Monarch Hotel | New Orleans, LA

Hosted Hospitality Partnership · August 2026

A multi-format hospitality campaign showcasing The Monarch through property storytelling, creator-led lifestyle content, dining, nightlife, live entertainment, and the overall New Orleans stay experience.

Campaign Scope:

- Property-focused hotel feature
- Creator-led experiential storytelling
- Room + amenity content
- S Bar dining + cocktails
- Live music + nightlife coverage
- 24-hour stay storytelling
- Short-form content across TikTok + Instagram







From Search to Save

Discover through search + Local intent

22.1%

Of creator TikTok traffic came from search in the last 28 days



Restaurant Search Discovery

Joelle's- Baton Rouge, LA

10.3K Views

32.2%
From Search

99%
Non Followers



Destination Planning Content

5 Days in Curacao

7.1K Views

348
Saves

99%
Non Followers

Search visibility connects content with people already planning.

Restaurant Research · Things To Do · Destination Itineraries

Dining Collaboration

TJ Ribs
Baton Rouge, LA

Collaborative Instagram Reel + TikTok Feature



Current Cross-Platform Results

4.8K
Combined Cross-Platform Views

99%
TikTok Non-Follower Viewership

96.3%
Instagram Non-Follower Viewership

99.8%
U.S.-Based TikTok Audience

Local Search Discovery

Search terms included “Baton Rouge restaurants,” “food downtown Baton Rouge,” and “TJ Ribs Baton Rouge.”

LET'S CREATE SOMETHING WORTH TRAVELING FOR

Hybrid Creator + UGC Partnerships

Louisiana-Based · Available for domestic + international partnerships

HOSTED STAYS

Hotel + Resort features
Property Storytelling
Room + Amenity coverage
Dining + On-property experiences

SOCIAL CONTENT

TikTok Features
Short-form Video
Story Coverage
Destination Integration

UGC CONTENT

Vertical Video
Voiceover Storytelling
Property Walkthroughs
Lifestyle content
Edited B-roll

DINING + EXPERIENCES

Restaurants
Spa + Wellness
Tours + Excursions
Local Experiences
Food + Beverage features

Usage rights, raw footage, paid advertising, exclusivity, and additional deliverables are quoted separately.

LET'S WORK TOGETHER

Travel + Lifestyle TikTok: @vee_at_wanderluxe_
Business TikTok: @a_wanderluxe_experience
Travel + Lifestyle Instagram: @vee_at_wanderluxe_

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